

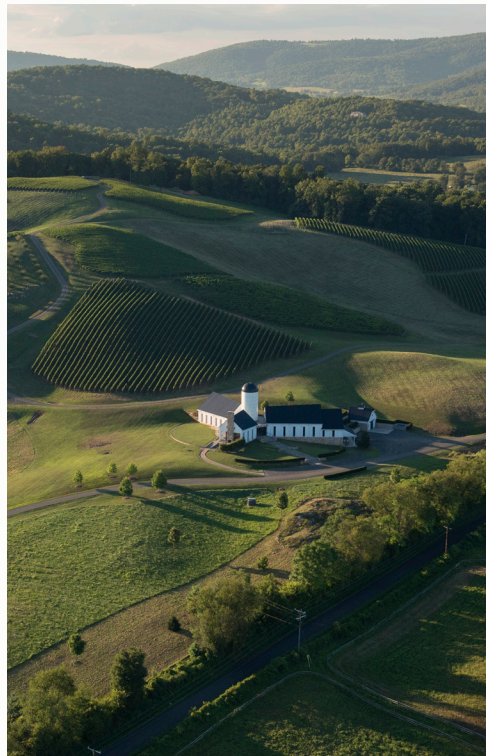


**THE RED FOX  
INN & TAVERN**

ESTABLISHED 1728 MIDDLEBURG, VIRGINIA

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BRAND GUIDE



## Welcome to Hunt & Wine Country

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MIDDLEBURG, VIRGINIA

Among the stone-walled pastures and vineyards of Virginia's famed Hunt and Wine Country lies the quaint village of Middleburg, a picturesque hamlet playing home to exquisite colonial cottages, specialty boutiques, and unique fine art galleries.

An unrivaled charm defined by tree-lined streets and historic buildings gives the village its distinguished character, while the rolling green hills, studded with immaculate equine stables, provide the perfect scenic backdrop for a country retreat.



## HISTORIC PROPERTY

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## MODERN HOSPITALITY

The Red Fox Inn & Tavern has been Virginia's Hunt Country jewel since 1728. Our property is an extraordinary relic to bygone times, where modern touches and classic Virginian character fuse seamlessly to craft an authentic and memorable Middleburg experience.

Standing proudly on the village's main thoroughfare, our boutique Inn is ideally positioned for our guests to appreciate the many surrounding attractions Virginia's Hunt and Wine Country has to offer.

Our Tavern offers an unforgettable culinary experience with an abundance of food and beverage options utilizing seasonal ingredients, local harvest, and Southern flair. Coupled with its illustrious history and picturesque setting, dining at The Red Fox blends all the necessary elements for a gathering to be remembered.



# LOGOS

MAIN LOGO



HORIZONTAL LOGO



ICON



LOGO TYPE ONLY

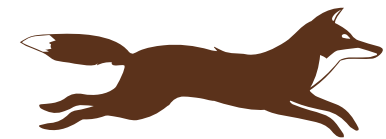
THE RED FOX  
INN & TAVERN

TAGLINE

HISTORIC PROPERTY

MODERN HOSPITALITY

SECONDARY ICON



# TYPOGRAPHY

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## HEADLINES

Hunt & Wine Country

CAMILA REGULAR

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

01213456789

VARIATIONS: Light, Regular, *Italic*, Medium, SemiBold, **Bold**

## TEXT

Modern Hospitality

GOTHAM LIGHT

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

01213456789

VARIATIONS: Light, *Light Italic*, Book, *Book Italic*, Medium, *Medium Italic*, **Bold**

## DECORATIVE / FLORISH

*Seasonal Dining*

*Bickham Script Pro*

*A B C D E F G H I J K L M N O P Q R S*

*T U V W X Y Z*

*abcdefghijklmnopqrstuvwxyz*

*01213456789*

*Variations: Semibold, Bold*

## SECONDARY TEXT

Historic Property

ADOBE GARAMOND

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

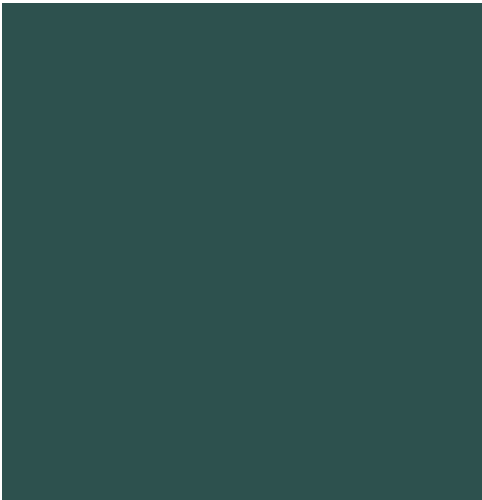
01213456789

VARIATIONS: Regular, *Italic*, **Bold**, *Bold Italic*

# COLOR PALETTE

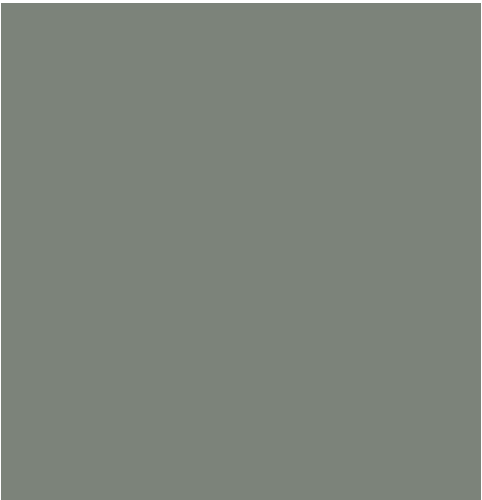
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## PRIMARY COLORS



DARK GREEN

HEX CODE #30524E  
CMYK: 80 50 61 36  
RGB: 48 82 78



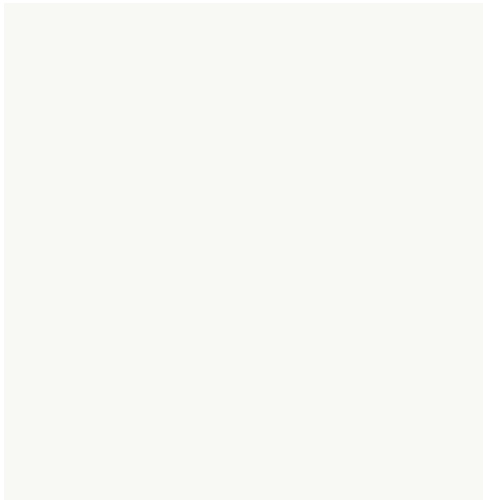
HUNT COUNTRY GREEN

HEX CODE #7C837A  
CMYK: 49 35 45 15  
RGB: 124 131 122



FOX BROWN

HEX CODE #5C331D  
CMYK: 41 73 87 52  
RGB: 92 51 29



IVORY

HEX CODE #F6F4EF  
CMYK: 11 3 1  
RGB: 246 244 239

## SECONDARY COLORS



OXFORD TAN

HEX CODE #B9AA9A  
CMYK: 29 30 38 0  
RGB: 185 170 154



DUSTY BLUE

HEX CODE #879BAE  
CMYK: 50 32 23 0  
RGB: 135 155 174



SPRING GREEN

HEX CODE #879BAE  
CMYK: 50 32 23 0  
RGB: 135 155 174



PURITAN GRAY

HEX CODE #A7B0AF  
CMYK: 36 24 28 0  
RGB: 167 176 175



CHARCOAL GRAY

HEX CODE #6A6A6A  
CMYK: 59 50 50 18  
RGB: 106 106 106

# THE PROPERTY



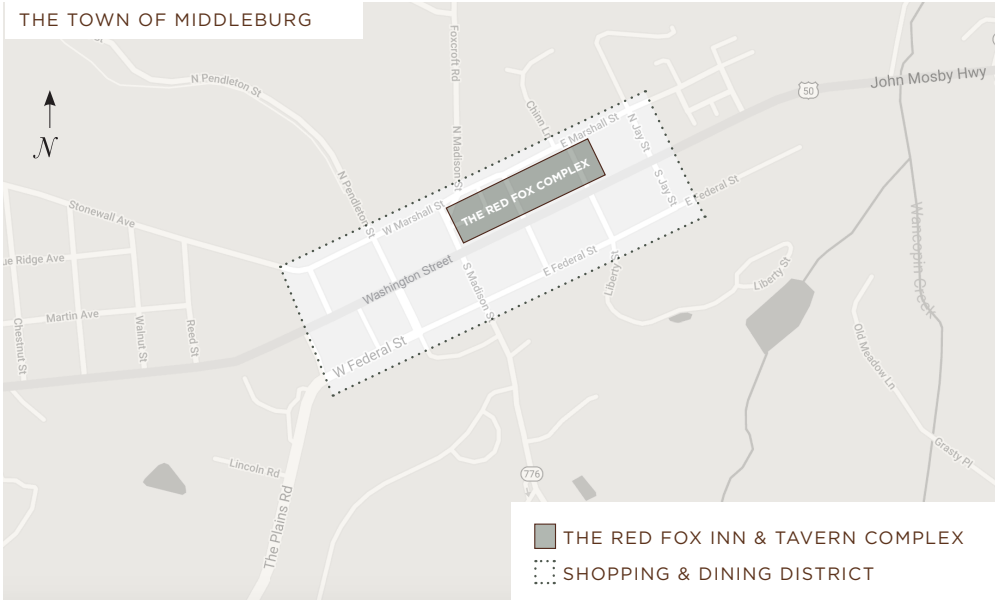
## THE RED FOX COMPLEX



## In the Heart of the Village

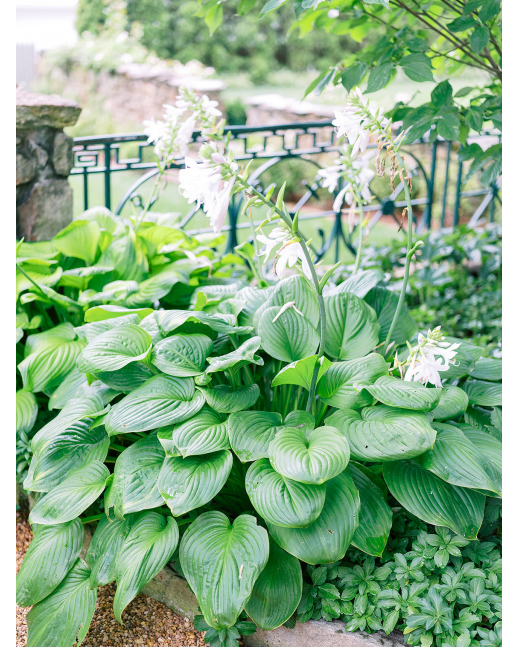
Step out of your doorway and you will find yourself in the center of all that Middleburg has to offer, with access to shopping, dining, cideries, and breweries, all within walking distance. A short drive will take you into Virginia's Hunt & Wine country. Explore historic sites, visit a winery or two, or stroll through Middleburg's neighboring villages, all within close proximity to your accommodations.

## THE TOWN OF MIDDLEBURG



THE RED FOX INN & TAVERN COMPLEX  
 SHOPPING & DINING DISTRICT

# THE PROPERTY





# THE PROPERTY



# THE INN



# THE INN



# THE TAVERN & NIGHT FOX PUB



# THE TAVERN & NIGHT FOX PUB



# RED FOX WEDDINGS



# RED FOX WEDDINGS



# RED FOX EVENTS





# RED FOX EVENTS



# PRESS & ACCOLADES





HISTORIC PROPERTY

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MODERN HOSPITALITY

**THE RED FOX INN & TAVERN**

2 East Washington Street

Middleburg, Virginia 20117

540.687.6301

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[WWW.REDFOX.COM](http://WWW.REDFOX.COM)